FUNDRAISE with FRIENDS

Creating your SimplyGiving fundraising page for #RunWithFriends 2020
You're just **5 minutes** away from creating your own SimplyGiving page! Follow these simple steps to get started.

**STEP 1: Create your profile**

First, go to:  
[https://www.simplygiving.com/event/runwithfriends2020](https://www.simplygiving.com/event/runwithfriends2020)  
and click the red button that says "Start Fundraising"
Fill in your relevant information on the Join Us page and then click the blue button at the bottom that says "Sign Up"
Next step is to personalise your page! If you are wanting to start a team see page 5. Otherwise, click "Solo - Individual"

Fill out your details, page name, story and target! Then click "Next"

Note: You can come back and change these details at a later date!
Make sure to add a profile picture to personalise your page and put a face to your fundraiser.

You can also upload a gallery of photos if you want to!

When you are happy select "Finish"
CONGRATULATIONS!

Your page is now complete. If you'd like to join or create a team follow the next few pages. If not, you are ready to fundraise so skip ahead to page 9 for some top tips!
If you want to run with a group of friends you can create a team on SimplyGiving. Choose "Team - Team of Individuals" on the page type.

Creating a Team

Fill out the details of your team and page name - you can even customise your URL to make it easy and fun to remember!
You can create a team story sharing why #RunWithFriends is important to you.

At the bottom of the page, you can invite the people you want in your team. They will be sent a link to set up their profile and become a team member.

**Note:** You can come back to this and invite more people throughout the campaign!
Your friends and future team mates will receive an email like this with a link to join your team.

They can then follow pages 2-4 of this guide to set up their own page.

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You have a team invitation.

*Someone wants you to fundraise with them.*

Hello Liberty Brereton,

You’ve received a personal invitation to join a fundraising team. Here are the details:

**Team Owner:** Marine Liegeois  
**Team Name:** TeamRun  
**Beneficiary:** Friends-International

**Team Page Link:** [http://www.simplygiving.com/lets-all-run-together](http://www.simplygiving.com/lets-all-run-together)

**What now?** Just visit the team page link, click on 'Join', and follow the simple steps.

**Need help?** Visit our [Support Desk](http://www.simplygiving.com/support).

We’re proud to help you make a difference.  
The SimplyGiving Team
7 TOP TIPS

We know that fundraising can be daunting, but all you need is a positive attitude and little creativity!
To get things started, try one of these easy ideas:

1) EMAIL, EMAIL, EMAIL
Write down a list of friends, family, neighbors or colleagues that you feel comfortable asking for support. Don’t forget to include a link to your SimplyGiving page! Also use traditional letter writing, the personal touch goes a long way!

2) GET SOCIAL
Share your fundraising efforts with your social media networks! Ask for specific amounts and use pictures to engage your friends and family!

3) BUCKET COLLECTION
Ask local businesses if you can leave a collection bucket with them - don’t forget to write your reasons for fundraising on it! Why not get door knocking too?

4) PLAN A MOVIE MARATHON
Invite your friends and family to an evening of films, popcorn & snacks. Charge an entrance fee or perhaps get charge extra to request a specific movie.

5) HAVE A BAKE SALE
If you can’t bake, why not invite your friends to make their favorite sweet treats and then sell them to your neighbors, in the office, at a community center, or at a community event!

6) SELL YOUR RACE TIME
Challenge your friends and family to guess your finishing time on race day. Charge them per guess and the closest guess wins a home-cooked meal or sweet treat!

7) ORGANIZE TRIVIA NIGHT
Find your local bar, cafe or even community center and ask them if you can host a trivia night. Build your list of trivia questions and advertise your event on social media. Charge each person to participate.
Subject: Help me build futures for youth in Southeast Asia!

Hi [add name],

I’ve just started signed up to race with Friends-International at the [insert appropriate race]! I’ve already started training, but now I’m asking my friends and family for their support.

Why am I running with Friends? It’s simple! Their work makes a dramatic difference across Southeast Asia. Last year, Friends supported over 84,000 children and caregivers across the region, with 7000 children supported back into education and more than 1500 young people in training or on employment placements!

Here are just a few examples of the real impact any donation can have:

- $10 - health care for one student for a month
- $25 - one school kit for a child to go to school
- $50 - a month of vocational training for one student
- $120 - provides accommodation and food to a student for a month
- $250 - cost to launch a caregiver’s small business

The race is on [insert appropriate date] - that’s only [add number] weeks away! To help me reach my goal of [insert dollar goal], please consider making a donation on my campaign page: [add link to your SimplyGiving page]

Any contribution you’re able to make will be greatly appreciated!

Thank you,
[add your name]
On [race date], I'm running with Friends-International to build futures for youth across Southeast Asia! Help me make my miles count! Just $25 is enough to buy a school kit to send a child to school: [link to your SimplyGiving page]

Only one month left until I #RunWithFriends! Help me to support youth and children in Southeast Asia by donating $25 to Friends International on my fundraising page: [link to your SimplyGiving page]

Getting ready for another training run! Learn why I’m running with Friends-International and help me support Southeast Asian youth on my fundraising page: [link to your SimplyGiving page]

Did you know that just $50 is enough to cover an entire month of vocational training for one of our students? Help me build futures with Friends-International by donating on my fundraising page: [link to your SimplyGiving page]

I’m putting on my running shoes and taking part in the [relevant event] with @Friends_Intl to help build futures for children and the youth in Southeast Asia! Just $25 is enough to buy a school kit to send a child to school: [link to your SimplyGiving page]

Only one month left until I #RunWithFriends! Help me support children and young people in Southeast Asia by donating $25 to @Friends_Intl on my fundraising page: [link to your SimplyGiving page]

Getting ready for another training run! Learn why I’m running with @Friends_Intl and help me support youth in Southeast Asia on my fundraising page: [link to your SimplyGiving page]
THANK YOU and GOOD LUCK!

www.friends-international.org
supportercare@friends-international.org