



Hello from Friends-International

We're looking for a

SOCIAL BUSINESS ADVISOR (VSI)

Do you have experience in marketing and business development? Are you looking to use your skills to make a social impact while being based in Southeast Asia?

If you answered 'yes' to any of the above, then you may just be the person we need.

WE ARE

Friends-International (FI) is an award-winning NGO founded in Phnom Penh in 1994. Our vision is a world where all children, young people, and their caregivers are safe from harm and have access to education, training, and job opportunities to reach their full potential.

To make this vision a reality, our teams in Cambodia, Thailand, Laos, Indonesia, Myanmar, and Europe work closely with a strong network of partners to deliver innovative services for children, youth, their families, and their communities. A key part of this is the ChildSafe Movement, a globally recognized initiative that empowers individuals, travelers, communities, and businesses to protect children and create safe environments everywhere.

THE ROLE

As a Social Business Advisor, based in our HQ in Phnom Penh, you will be working closely with our ChildSafe program teams to:

- Develop products and services targeting travelers and volunteers
- Create processes and tools to strengthen our social businesses across Southeast Asia
- Train and equip teams with the skills and knowledge to manage and grow these businesses

This position is offered under the International Solidarity Volunteer (VSI) framework through La Guilde and is expected to start in November 2025. Applicants must meet the official VSI eligibility criteria and agree to comply with its requirements.



Does this describe you?

- You are a dynamic business leader who is passionate about working for the protection and education of marginalized children, youth and their families
- You are highly skilled in business development, marketing and product/service innovation
- You excel at building processes, tools, and systems that help social businesses grow and succeed
- You are excellent at communicating and coordinating with people from various backgrounds
- You enjoy working on fast-paced projects which require adaptation and practical ways of thinking
- You are fluent in English, both spoken and written

These would be examples of some of your daily responsibilities. Would you enjoy them?

- Improve and adapt ChildSafe products and services with our program teams
- Conduct market research and map potential partners to shape new initiatives for volunteers
- Collaborate with the communications team to launch a new service
- Design tools to track sales performance and train teams in Cambodia and Laos to use them
- Build a practical and easy-to-use resource library for field teams
- Support social business teams in troubleshooting operational challenges and finding solutions
- Identify opportunities to scale successful models across Southeast Asia
- And others!

Sounds good!? Great! Please email your CV with your Cover Letter and expected monthly stipend now to hr@friends-international.org and let's talk more.

To find out more details about VSI criteria please visit <https://la-gilde.org/>

In compliance with our Child Protection Policy and Protection against Sexual Exploitation and Abuse Policy, all applicants will undergo an extensive background check.

Friends team

